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Paradux Media Group Introduces Expanded Lineup of Traditional and Internet Marketing Services

Paradux Media Group, a premier marketing firm based in Southern Oregon, introduces the integration of traditional and internet marketing strategies to enhance client advertising campaigns. The group's goal is to help clients maximize all advertising avenues for the best possible results.

[Eagle Point, OR] – Paradux Media Group, an emerging leader in the traditional and internet marketing industry, introduces an expanded lineup of services. The firm aims to deliver their growing client base a wider range of solutions to fulfill all marketing and advertising objectives. While more companies are shifting towards digital means, Paradux Media Group still believes in the power of traditional methods. Through careful integration of the two, companies exhaust all avenues and reach more customers. This, in turn, boosts business in all aspects and increases revenue.

Traditional Marketing Services

Paradux Media believes that advertising using traditional methods is still an important part of any marketing campaign. Prior to establishing presence on the internet, personal contact is still the primary avenue for introducing businesses. While most other firms and agencies offer only digital solutions, Paradux Media maintains and strengthens its line of traditional marketing services. The marketing group offers assistance with logo, graphic, and brochure designs. Other than print materials, the firm also specializes in conceptualization and execution of television ads, radio commercials, and direct mail marketing.

Internet Marketing Services

Successful advertising campaigns are all about the balance between traditional materials and the internet. When marketing online, Paradux Media Group is quick to point out that they offer all the essentials and go beyond what others offer. Their fortified lineup of services includes organic search engine optimization (SEO), a method used to get a website to rank on the results pages of all the major search engines. This is the most basic internet marketing strategy, and one that Paradux Media Group proudly specializes in.

Other internet marketing services Paradux Media recently strengthened include their social media solutions, which cover Facebook and Twitter. The firm also offers services for Wordpress web design and email campaign handling.

About Paradux Media Group

Paradux Media Group is a modern ad agency based in Eagle Point, Oregon. The firm specializes in advertising, branding, website design, and social media management. The group provides clients with integrated resources to meet the constantly changing demands of today's business environment. Paradux Media Group is dedicated to helping clients build their brands, sell products, and enhance their online presence.

For more information about the advertising firm and the wide range of solutions they offer, visit www.paraduxmedia.com.